

# AD RESERVATION

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Check enclosed in the amount of \$ \_\_\_\_\_  
payable to the **Michigan Theater**

Please bill my credit card

Card # \_\_\_\_\_

Exp. date \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

603 East Liberty Street  
Ann Arbor, MI 48104



# PROGRAM ADVERTISING

09-10



# BENEFITS

Not only will you be reaching a valued portion of our quarter of a million attendees each year, you will receive much more by making an impact with our advertising. When you purchase an ad with the Michigan Theater, you will receive one **FREE** ad in our members only coupon booklet, reaching over **1,000** high-level donors throughout the year!

# AD SPECS

Ad Size	Size Inches	* 3-5x	* 1-2x
Full Page	4.5 x 7.5	\$425	\$450
Half Page - Vertical	2.125 x 7.5	\$225	\$250
Half Page - Horizontal	4.5 x 3.625	\$225	\$250
Quarter Page - Vertical	2.125 x 3.625	\$125	\$150
Quarter Page - Horizontal	4.5 x 1.75	\$125	\$150

\* Black and white pricing

# AD SUBMISSION

Please submit your digital ad files (PDF, TIF, JPG formats only) to **BOTH** of the addresses below:

[dwall@michtheater.org](mailto:dwall@nichtheater.org)

[ariwan@michtheater.org](mailto:ariwan@michtheater.org)

If you need assistance, contact **Drew Waller**

(734) 668-8397 ext. 25

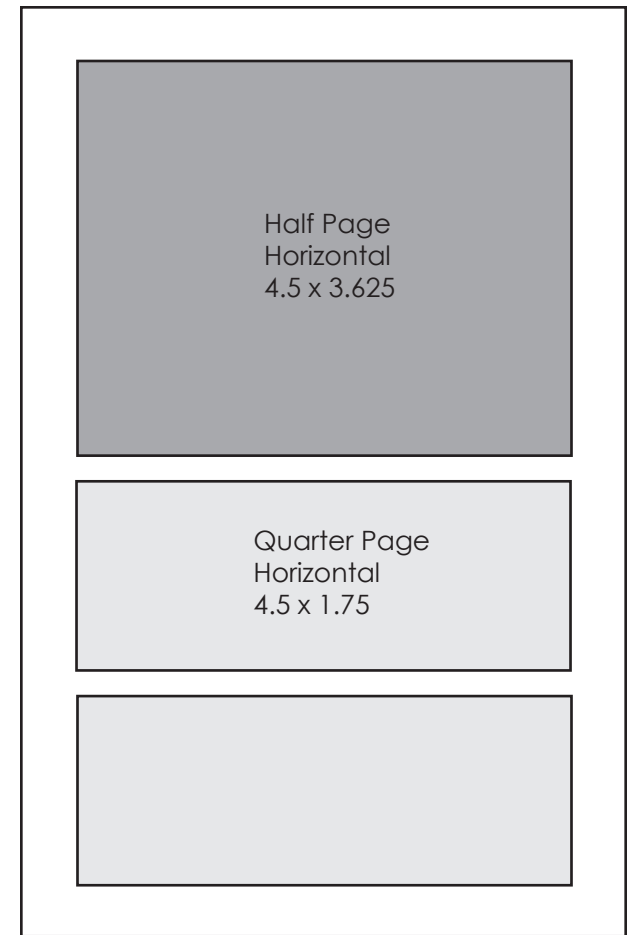
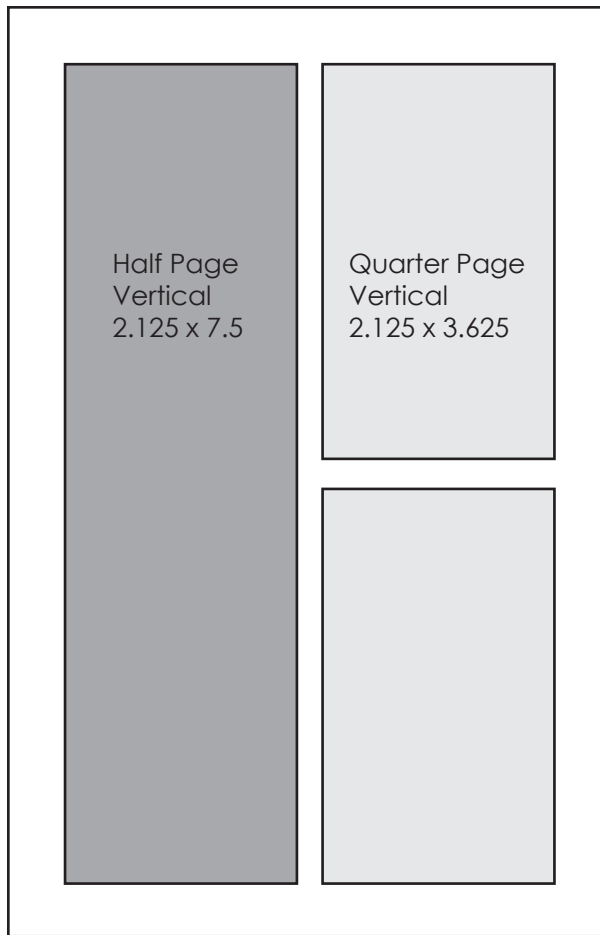
[dwall@michtheater.org](mailto:dwall@michtheater.org)

# TO RESERVE

**By Fax:**  
(734) 668-7136

**By Email:**  
[dwall@michtheater.org](mailto:dwall@michtheater.org)

**By Mail:**  
Michigan Theater  
Attn: Drew Waller  
603 E. Liberty St.  
Ann Arbor, MI 48104



# RESERVATIONS

Single Shows	# of Ads	Rate	Total \$
Full Page		x \$450	
Half Page - Vertical		x \$250	
Half Page - Horizontal		x \$250	
Quarter Page - Vertical		x \$150	
Quarter Page - Horizontal		x \$150	

Season Advertising	# of Ads	Rate	Total \$
Full Page		x \$425	
Half Page - Vertical		x \$225	
Half Page - Horizontal		x \$225	
Quarter Page - Vertical		x \$125	
Quarter Page - Horizontal		x \$125	

# COLOR ADS

**FULL COLOR** ads available for only \$50 extra. Space is limited, and will be awarded on a first come, first serve basis. Reserve your space today!

Add Color	# of Ads	Total \$
\$50.00		

<b>Grand Total</b>	<b>\$</b>
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